

FOR IMMEDIATE RELEASE  
December 27, 2019

### **Third Summit Capital Invests in Sam.ai**

*Unique conversational AI technology marks the cornerstone of ongoing collaboration*

As part of its ongoing investment in AI-driven technology, Third Summit Capital is investing in Sam.ai, a network-powered relationship-management and outreach platform that transforms complex report-gathering into plain-language voice commands.

The investment marks the cornerstone of a deeper partnership between the two companies, centered around Third Summit Corporation's platform for connecting creative agencies with freelancers. That service, a central hub for creative talent, will incorporate a custom-built search engine with a consumer-facing conversational AI.

"Sam.ai is a truly nimble, intuitive and unique offering," said Matt Cimaglia, co-founder and CEO of Third Summit Capital. "As we embed ourselves deeper into the AI and machine learning sphere, we saw their technology as a prime example of the kind of innovation that is a perfect match for Third Summit Capital."

Sam.ai was built on a proprietary voice-activated conversational AI that allows users to glean more information from a customer-relationship management (CRM) software than is often readily available.

"We're essentially humanizing the way people use software at work," said Raz Choudhury, founder and CEO of Sam.ai. "It's about time people can simply ask for stats, reports or any software activity using plain language—not through countless clicks and confusing keystrokes."

The CRM and marketing stacks of Sam.ai are especially suited for B2B businesses that thrive on referrals and human introductions. It allows users to create their own invite-only networks, creating personal introductions based on the strength of their relationships.

For more on Third Summit Capital, please visit [thirdsummitcapital.com](http://thirdsummitcapital.com). To learn about Sam.ai, visit [sam.ai](http://sam.ai).

—

#### **About Third Summit Capital**

Third Summit Capital is an investment company specializing in mid-sized companies in the digital-media, advertising and marketing industries, specifically those that develop artificial intelligence and fintech geared toward media companies. Aiming to cultivate competitive alternatives to conventional marketing agencies, Third Summit Capital's investments align with

the broader Third Summit mission statement: to deliver enterprise-level digital media and advertising solutions to the mid-tier marketplace. For more, visit [thirdsummitcapital.com](http://thirdsummitcapital.com).

### **About Third Summit Corporation**

Third Summit is assembling a collective of agile companies that offer full-stack, enterprise-level digital media and advertising solutions to the mid-tier marketplace. Third Summit helps independent creators, small agencies, developing brands and corporate in-house teams attain workflows and technology that would otherwise be inaccessible, competing with multinational agencies while retaining the agility of a startup. For more, visit [thirdsummit.com](http://thirdsummit.com).

### **About Sam.ai**

Sam.ai is a New York City-based SaaS company with a mission to humanize the way we use software. Sam makes data and software actions conversational via voice or text using proprietary NLU- & NLP-based AI. It offers its own suite of network-powered relationship-management SaaS products. OEMs and enterprises use SAM's conversational AI engine on their existing tech stacks to save hours on report generation and software usage, as well as to streamline workflow and increase productivity. For more information, visit [sam.ai](http://sam.ai)

###